



Company **Profile**

Brand



Brand.

01



About Us.

Who We Are

We are a team of marketing experts who specialize in using out-of-the box strategic thinking and putting businesses on the map through innovative digital marketing strategy.

We pride ourselves in being a leading online solution provider in Africa.

Iconic Brand House is a South African based branding and web design company that prides itself in designing and developing websites in Africa and around the globe.

We hand-code our websites from scratch.

At Iconic Brand House we are fully equipped to offer the following services:

- Android Application Development
- Web Application Development
- Digital Marketing and SEO
- Mobile Application / User Interface Design

We are what you are looking for!



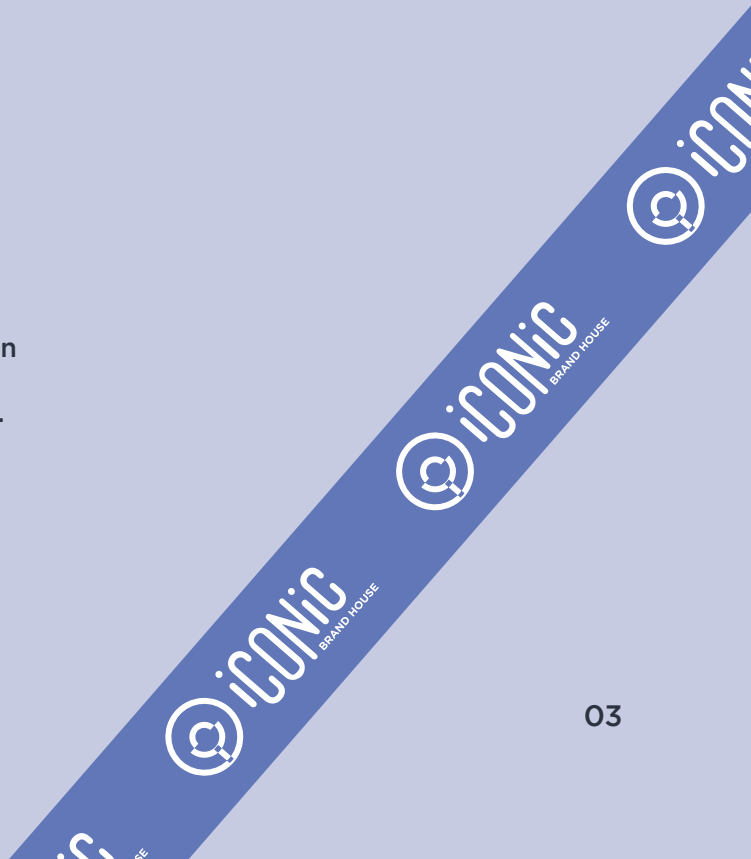
**Unleash
greatness
with Iconic**

Dare to dream

Why Us.

Why we are the best in Africa:

- Our approach is based on the idea that we are an extension of your team.
- Most of our development work is done in-house.
- We develop native applications only
- We have a team of qualified developers who dedicate themselves to your project



Worth.

Our Company Worth

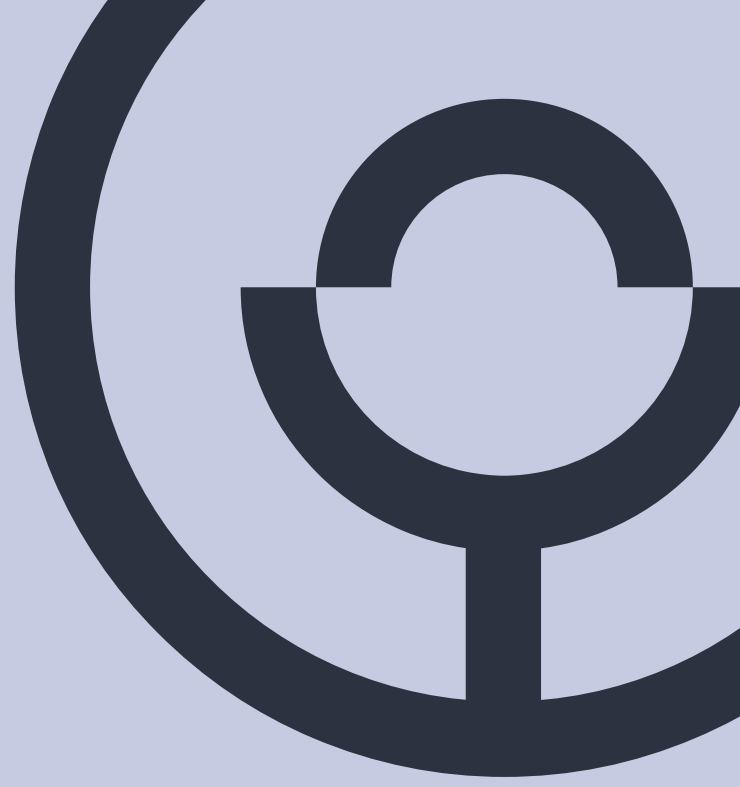
Choosing Iconic Brand House as your design and marketing agency ensures that you'll receive unparalleled value and expertise tailored to elevate your brand to new heights.

With a proven track record of delivering innovative and impactful solutions, we pride ourselves on crafting captivating designs and strategic marketing campaigns that resonate with your target audience.

Our team of seasoned professionals combines creativity with data-driven insights to create compelling brand experiences that drive engagement and loyalty.



Brand



Services.

02



Our Services.

Iconic Brand House is a Creative Design Agency specializing in branding for Private and Government sectors. We pride ourselves on delivering services that exceed expectations.

01

Design.

- Bespoke design projects
- Marketing material / Print and Digital Ads
- Poster design / Signage
- Flyer design / Booklets
- Corporate Stationery - Business cards / Letterheads / Email Signatures

02

Branding.

- Brand Strategy
- Visual Identity
- Logo icon design
- Tone and Voice
- Branded Apparel / Branded Workwear
- Promotional Items / Corporate Gifts
- Packaging

03

Website Development & Maintenance.

- Creative web design
- Web development
- E-commerce
- Hosting
- SEO
- Domain registration
- User experience (UX) optimization

04

Software & App Development.

- Software & App Design
- Mobile UI/UX Design
- Android App Development
- Web App Development
- IOS App Development

05

Marketing.

- Events: concept creation/planning/ project management
- Marketing research & strategy
- Brand Awareness
- Press Releases
- Promotions / Activations
- Paid Advertising
- Email Marketing

06

Event Management.

- Concept Creation
- Event Planning
- Onsite Assistance
- Quotations
- Advertising



Team.

03

Our Team.

Our team embodies the fusion of creativity, technology, and strategy—the very pillars that drive our business forward and propel yours to new heights. We are passionate believers in the transformative power of innovation, understanding that true digital synergy arises from ideas nurtured by passion and challenges embraced as opportunities.

Within our dynamic team, we thrive on our diverse backgrounds and collective experiences, constantly seeking to redefine our perspectives to unleash our full potential.



**Bheki
Dlamini**

Managing Director



**Concilia
Mandizha**

Bid Specialist



**Althea
Dlamini**

Financial Manager



**Nomcebo
Dlamini**

Sales Executive



**Michelle
Mchunu**

Bid Manager



**Hannah-Rose
De Bruin**

Marketing Executive



**Zinhle
Mabika**

Receptionist



**Lannon
Harms**

System Developer



**Ntombifuthi
Setiba**

Sales Representative



**Busiswa
Makhaye**

Administrator



**Jeanette
Potgieter**

Brand Specialist

Who We've Worked With

Our portfolio includes successful collaborations with leading brands. By leveraging our expertise and tailored solutions, we've consistently delivered tangible results, earning the trust and satisfaction of our esteemed partners.

Together, we've navigated complex landscapes, driven growth, and forged lasting relationships built on mutual success.



Global Mining
& Energy Africa



TOYOTA



**National Tender
Services.**



DYNAMIC SA
YOUR SOLUTIONS PARTNER



iconic

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